

# NICK JANTZ

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nickjantz.com

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## ABOUT

I have a natural curiosity and love of learning that can be applied to any challenge or problem solved through coding and web development. This interest led me to complete online web dev bootcamps and certificates.

## PORTFOLIO/PROJECTS

*Rock, Paper, Scissors Web App* roshambo.nickjantz.com

- Programmed a best of 3 rock, paper, scissors game using Javascript and jQuery
- Used CSS animations to keep gameplay fun and attention drawing
- Stylized and polished the look and feel of the site using CSS media queries

*Word Counter Web App* wordcount.nickjantz.com

- Wrote regular expressions to determine the number of characters & words in a HTML input
- Used CSS styling for a creative look to the site

*Monty Hall Problem Game* montyhall.nickjantz.com

- Created a Monty Hall Problem game using Javascript and jQuery
- Used CSS and jQuery to animate gameplay and keep users entertained
- Stylized the site using CSS and jQuery for a polished and professional look

## SKILLS

Wordpress CMS, HTML5/CSS3, Javascript and jQuery scripting abilities, Bootstrap and SemanticUI CSS frameworks, nodeJS, expressJS, and NPM, MySQL and MongoDB, Linux command line, Python, Adobe Creative Suite, Raspberry Pi, Google Analytics Certified

## WORK EXPERIENCE

*Innovation Associate (Contract)* *October 2017 - Present*

The Ounce of Prevention Fund

- Update websites for organization and child organizations using CMS
- Write HTML/CSS email templates

*Marketing Manager* *March 2017 - September 2017*

Club Automation, LLC

- Updated website using CMS tools & HTML/CSS and monitored website traffic using Google Analytics
- Developed and implemented all aspects of company marketing including the reporting of key business metrics to senior team

*Search Engine Optimization (SEO) Specialist II* *July 2016 - March 2017*

CDK Global

- Managed, maintained and provided website support for clients using proprietary CMS
- Reported website performance using Google Analytics and proprietary analytics package

*Social Media Analyst* *Sept 2014 - June 2016*

Traffic Digital Agency

- Edited client websites using Wordpress CMS
- Provided website support and management to clients via digital reports and phone calls

## EDUCATION

*Western Michigan University, Haworth College of Business* *December 2013*

Bachelor of Business Administration

Major: Marketing, Minor: General Business